

P R I M A R E

THE SOUND AND VISION OF SCANDINAVIA

Primare New Prisma Products - Munich High End 2017

## CD35 Prisma CD Player

Primare announces three exciting new Prisma products during Munich High End 2017: the I35 Prisma integrated amplifier, CD35 Prisma CD player, and I15 Prisma integrated amplifier – each product incorporating new key Primare technologies.

Each of the new products feature **Prisma**, Primare's new whole-home, high fidelity control and connectivity solution. "As a prism provides a complete spectrum of colors from a single point of light, **Prisma** provides a complete spectrum of system management from a single point of control," explains Terry Medalen, Primare Marketing. **Prisma** features network playback from stored and streamed media, Wi-Fi and Bluetooth® connection, as well as multi-room/multi-zone connectivity and control, all managed through the **Prisma** application, allowing **Prisma** system management from any mobile device.



A state-of-the-art TEAC cd drive and **Prisma** connectivity and control technology combine to create in the **CD35 Prisma** CD player [3200€ MSRP] a complete digital music source. The all-new DAC stage, utilizing a superb-sounding ESS Sabre chipset for conversion of music files up to PCM 384kHz and DSD 128, feeds a finely tuned balanced analog output stage. "Each component part of the **CD35 Prisma** - the drive, the DAC, the output stage, and **Prisma** connection and control – contributes to what is the best CD player Primare has ever offered," states KalleNordehammer, Primare Product Development.



## Player

Analogue Outputs: 1 pair RCA, 2.2 Vrms; 1 pair XLR, 4.4 Vrms

Digital Outputs: 1 x RCA; 1 x TOSLINK

Frequency response: 20Hz – 20 kHz -0.3dB

THD + N: 20Hz – 20kHz <0.01%

Signal to Noise: -110dB

## Prisma

Audio formats: WAV, LPCM, FLAC, AIFF, ALAC, MP3, MP4 (AAC), WMA, OGG, DSD

Sample rates: 24-192kHz

WLAN: IEEE 802.11 a/b/g/n/ac compliant; 2.4/5GHz

Inputs: USB-A (192kHz); LAN x 2 (192kHz); WLAN (192kHz); Bluetooth®

## General

Control: RS232; IR input in/out 3.5mm; Trigger in/out 3.5mm

Power consumption: Standby 0.5W; Operation 22W

Dimensions: (wxdxh) 430x385x105 mm

Weight: 10.8 kg

Color options: Black or Titanium

## Optional Configuration

**CD35**, without Prisma technology [2 800€ MSRP

Price and specifications are preliminary and subject to change.



## About Primare

For over thirty years, Primare, based in southern Sweden, has been designing and producing award-winning hi-fi components that bring the Scandinavian attributes of honest integrity and timeless design to a global audience. Every Primare product reflects a commitment to Scandinavian ideals such as *lagom* – the sense of true satisfaction that comes from balance and harmony. Not too much. Not too little. Just right. With a modular, environmentally conscious approach that complements core values of lasting quality, ease of use, and deeply satisfying performance, Primare effortlessly delivers today's ever-expanding music and visual experiences in all their richness and variety, whether the source is analog or digital, wired or wireless, stored or streamed. Primare – the sound and vision of Scandinavia.

